FAENA ART MEDIA ALERT

## FAENA ART Announces Open Call for Proposals For Artistic Processional Performance that will open the Faena Forum in April 2016

## Celebrating the Inauguration of Faena Forum, Miami Beach, with Creative Communities of South Florida

WHEN: Now through October 15, 2015

**WHAT:** On April 16, 2016, **FAENA ART will present an Opening Processional Performance**, marking the launch of Faena Forum, a groundbreaking new center for arts and culture designed by Rem Koolhaas/OMA.

FAENA ART invites creative practitioners of all kinds, including artists, performers, dancers, acrobats, athletes, musicians, architects, designers, and community organizers, to submit original proposals for participation in the Opening Processional Performance. Applicants may submit ideas for installations, performances, interventions, and participatory activities that engage the communities of South Florida. The most inventive proposals will be realized along the Processional route through Faena District. Organized by artistic director Claire Tancons in collaboration with musical director, Arto Lindsay and architectural director, Gia Wolff, and produced by Faena Art, the procession will celebrate Miami's vast arts and cultural heritage and serve as a rallying point for creative and social action that creates a new template for artistic practice and community raising.

**HOW TO PARTICIPATE:** Interested participants can share their project ideas in the open call form available online <a href="here">here</a> by **October 15, 2015**. Applicants whose proposals have been selected will be notified by October 26, 2015. Selected projects will be asked to submit a full technical proposal by November 10, 2015.

For more information, visit www.faenaart.org.

**WHO:** FAENA ART is a nonprofit organization that seeks to create a cultural program that transcends disciplines and encourages collaborations across geographical and intellectual borders. Spearheaded by Chair Ximena Caminos, FAENA ART advocates for the fusion of art, recreation, nature, sustainable architecture and technology, and brings together the greatest minds across these fields, in order to redefine the way we live in cities by creating

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communities that maintain culture at their core. FAENA ART is a conceptual framework for a wide range of activities housed at both Faena Art Center Buenos Aires and the upcoming Faena Forum in Miami Beach. The relationship between these sister institutions encourages cross-cultural collaborations and highlights the synergy that exists between artists and practices throughout the Western Hemisphere.

## **MEDIA CONTACTS:**

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