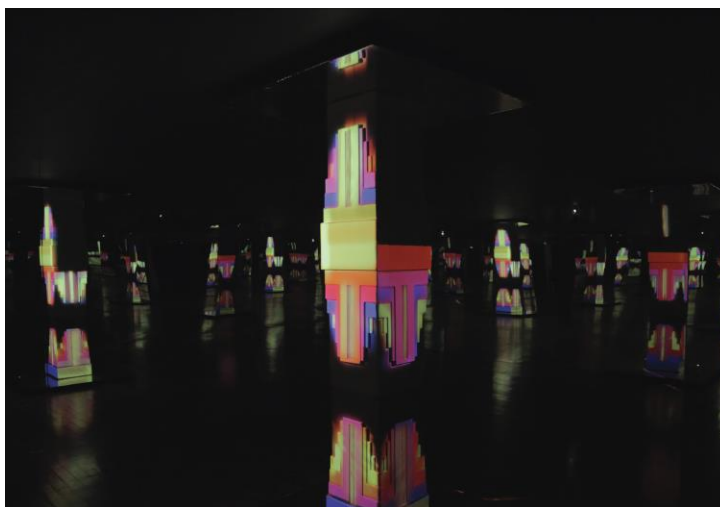


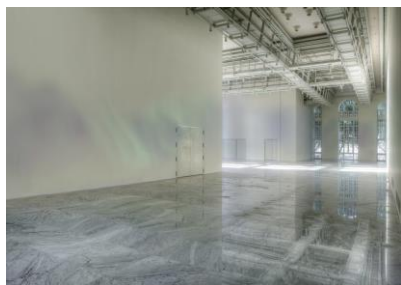
FAENA ART AWARDS THE 2015 FAENA PRIZE FOR THE ARTS TO CAYETANO FERRER



Cayetano Ferrer, Image of previous work *Endless Columns*, 2014. Courtesy of the artist.

The International Jury of the Faena Prize for the Arts convened in Buenos Aires and awarded **Cayetano Ferrer** with the \$75,000 USD prize for the creation of *Cinema Architecture* (working title) a site-specific work to be presented at the Faena Art Center Buenos Aires in 2015.

Special Mentions and \$1000 USD awarded to
Pablo Rasgado and **Nicolas Gullotta**.



Pablo Rasgado, *Faena Proposal*, 2014. courtesy of the artist



Nicolas Gullotta, reference images from *Faena proposal*, 2014. Courtesy of the artist.

Buenos Aires, February 6, 2015- Today the Faena Art Center Buenos Aires announced **Cayetano Ferrer** (b. 1981, Honolulu, Hawaii; lives and works in Los Angeles) as the winner of the 2015 Faena Prize for the Arts, which aims to foster artistic experimentation, encourage crossover between disciplines and promote new explorations of the links between art, technology, and design. Regarded as the most important and largest art prize in Latin America, and unique for its commitment to the open-call process and its award of unrestricted funds to artists, the Faena Prize for the Arts calls on artists or groups of artists from all over the world to develop original, site-specific projects that are in dialogue with the architectural and symbolic space of *Sala Molinos*, the central exhibition space at the Faena Art Center in Buenos Aires.

Following the evaluation of over 400 proposals from artists around the world, Cayetano Ferrer was selected as the winner of this year's prize by a jury of leading figures from the international art world—coordinated by **Ximena Caminos**, Director and Chief Curator of the Faena Art Center, the jury includes **Caroline Bourgeois**, the curator of the François Pinault Foundation; **Rita González**, curator of contemporary art at the Los Angeles County Museum of Art (LACMA); **Katie Sonnenborn**, co-director of the Skowhegan School of Painting and Sculpture in New York; and

Sonia Becce, a renowned independent Argentine curator. The jury also selected **Pablo Rasgado** (b. 1984, Mexico City) for his proposal *El color del espectro* and **Nicolas Gullotta** (b. 1983, Buenos Aires) for his proposal *Piedra Movediza Archive* as this year's two special mentions, which include a \$1,000 USD prize to each.

Cayetano Ferrer was awarded for his proposed dynamic intervention within *Sala Molinos* that will engage specifically with the site and the city of Buenos Aires. Ferrer will receive the \$75,000 USD prize, which includes \$25,000 USD for the artist and a budget of up to \$50,000 USD towards the production of *Cinema Architecture* (working title), to be presented by the Faena Art Center in October 2015. Following several months of research in Buenos Aires, Ferrer plans to use new media and virtual imaging to create a dynamic visual environment that references iconic and symbolic architectural forms from both his personal history and that of Buenos Aires and the Faena Art Center.

"Cayetano's work was a unanimous favorite and his proposal particularly stood out for its use of new media and its creation of digital animation—which will provide audiences with a new way of experiencing the unique space of *Sala Molinos*," explained the jury. "The project successfully engages with the city and the site, and will profoundly investigate the complex history of architecture in Buenos Aires."

"We conceived of the Faena Art Prize as a way to foster a more radical approach to art production and experience by giving artists the opportunity to realize their most ambitious dreams, in terms of both scale and quality," said Ximena Caminos. "We are very excited to welcome Cayetano Ferrer to Buenos Aires and to support the creation of *Cinema Architecture*. Cayetano's visual language will generate an exciting dialogue between his work and the architecture of the space. I think the public will respond to this project and become very engaged—it will be an incredible experience for the city of Buenos Aires."

In addition to her role as Executive Director of Faena Art Center Buenos Aires, Ximena Caminos is also the Executive Director of the recently announced sister organization Faena Forum—a groundbreaking new institution, opening in Miami Beach in December 2015, dedicated to the development of cultural programming that transcends disciplines and encourages collaborations across artistic, intellectual, and geographic boundaries. The Faena Forum will be part of the new Faena District, an area encompassing six blocks and that also will include hotels, residences, restaurants and retail.

Alan Faena, the founder of the Faena District says "Realizing my own personal dream allowed me to open doors for others to realize theirs as well. The Faena Prize for the Arts is exactly that, a way of offering and extending to the rest of society the opportunity to dream and to make those dreams a reality."

Cayetano Ferrer (b. 1981) lives and works in Los Angeles. Engaging with iconic and site-specific architecture Ferrer's work repurposes these structures in order to create new digital and visual languages that reference familiar forms while creating augmented realities and experiences. His most recent solo exhibitions include *Composite Arcade* at Château Shatto, Los Angeles (2014) and *Vibe Compression* at Michael Thibault Gallery, Los Angeles (2010). Group exhibitions include *St. Petersburg Paradox* at the Swiss Institute (2014); *Downtown Light and Sound*, Human Resources, Los Angeles (2013); *Culm*, Night Gallery, Los Angeles (2013); and *Made in LA*, Hammer Museum @ The Los Angeles Municipal Art gallery in 2012. He received the 2013 Artadia award from the Los Angeles Award California Community Foundation and a 2010 Skowhegan School of Painting and Sculpture Fellowship.

Pablo Rasgado lives and works in Mexico City. His recent exhibitions include: *Los Irrespetuosos*,

Museo Carrillo Gil, Mexico; *Other People's Problems*, Herzliya Museum of Contemporary Art, Israel; *Arquitectura Desdoblada*, Museo Experimental el Eco, Mexico City; *When Attitudes Became Form Becomes Attitudes*, CCA Wattis, San Francisco; *Lost Line*, LACMA, Los Angeles; *Destello*, Coleccion Jumex, Mexico. He has participated in several residency programs such as Cite internationale des arts, Bemis Center for Contemporary Arts and the Vermont studio center; and has been awarded various fellowships like the Mex Am Fellowship, Triangle Art Trust and, in three occasions by the National Fund for Culture and Arts.

Nicolas Gullotta (b.1983) is from Buenos Aires, Argentina, where he lives and works. His work is a performative process in relation to particular situations and places. He graduated from the Universidad Nacional de Arte and participated at LIPAC Research Laboratory in Contemporary Practices UBA/CCR (2009) and attended to Carlos Amoraes workshop at the Universidad Torcuato Di Tella (2010). In 2013, he was artist-in-residence at Stichting Kaus Australis, Rotterdam and in 2014, he received a scholarship to attend Skowhegan School of Painting and Sculpture in USA.

The Jury

Ximena Caminos

Ximena Caminos is Executive Director of Faena Forum, Miami Beach and Faena Art Buenos Aires. She is a partner and Creative Director of Faena. Caminos is a non-traditional curator, a cultural agitator who has pioneered new ways to approach, present and discuss contemporary art and cultural manifestations in general. At Faena Art Buenos Aires she has organized exhibitions and commissioned new work by artists such as Franz Ackerman, Ernesto Neto, Richard Long, Anthony McCall, and Los Carpinteros, among others. She founded the Faena Prize for the Arts to further artistic innovation, and the L.E.A residency, a laboratory for artistic experimentation. Caminos has been the recipient of the prestigious Edgar Gunther prize, the Fortabat prize, the Argentine Art Critics Association Julio E. Payro Award for curatorial excellence, the DAAD fellowship and the Mozarteum for the Cité Internationale des Arts en Paris. She is a member of the Tate International Committee and the New Museum Leadership Council.

Caroline Bourgeois

As curator of the François Pinault Foundation in Paris, Caroline Bourgeois has curated numerous exhibitions around the world, such as *The Passage of Time* in Lille, *A Certain State of the World* in Moscow, and *Who is Afraid of Artists?* in Dinard, France. Between 2004 and 2008, she served as artistic director of Le Plateau, the exhibition space of the Île-de-France Regional Contemporary Art Fund (FRAC).

Rita González

Rita González is a curator, visual artist, and writer. She is Curator of Contemporary Art at the Los Angeles County Museum of Art (LACMA). González's productions include distinguished short films such as her collaboration with director Jesse Lerner, entitled *Mexperimental*, which provides an overview of experimental, alternative independent cinema in contemporary Mexico.

Katie Sonnenborn

Katie Sonnenborn is the Co-Director of the Skowhegan School of Painting & Sculpture in New York, a nine-week artist residency program that annually supports and fosters the talents of the brightest emerging visual artists. Sonnenborn worked at the Dia Art Foundation, where she began her career as Assistant to the Director Michael Govan, later serving as Director of External Affairs. She is also a regular contributor to specialized publications such as *Performa*, *Frieze* and *Brooklyn Rail*.

Sonia Becce

Sonia Becce is an independent curator based in Buenos Aires, Argentina. She serves as President of the Gallery Selection Committee for the ArteBA art fair, and in 2013, curated the exhibitions

AES+F: The Liminal Space Trilogy and *Eduardo Navarro: Mercosur Legal Study III* at the Faena Arts Center. She co-curated with Paulo Herkenhoff the major retrospective exhibition of Guillermo Kuitca—*Works 1982-2002* at both the Centro de Arte Museo Reina Sofia in Madrid and the Museo de Arte Latino Americano de Buenos Aires (MALBA).

Previous Faena Prize Winners:

2013: *Faena Prize*: Franco Darío Vico “Fundación Vairoletto” / *First Mention*: Santiago Sierra / *Second Mention*: Sebastián Díaz Morales.

2009: *First Prize*: Martín Sastre / *Second Prize*: Wilfredo Prieto

2006: *Special Prize for Art+Tech*: Margarita Bali / *Multimedia*: Margarita Paksa / *Multimedia*: Pablo Curutchet, Federico Villarino / *Interdisciplinary*: Martín Fernández, Lorena Cardona / *Music*: Leonardo Martinelli / *Dance*: Proyecto colectivo - Inés Sanguinetti, Silvia Rivas, Gabriel Espinosa / *Video*: Pablo Romano / *Literature*: Silvio Mattoni / *Theater*: Susana Torres Molina, Mariano Pensotti.

FAENA ART

FAENA ART is a nonprofit organization that seeks to create a cultural program that transcends disciplines and encourages collaborations across geographical and intellectual borders. Spearheaded by Ximena Caminos, FAENA ART advocates for the fusion of art, recreation, nature, sustainable architecture and technology, and brings together the greatest minds across these fields, in order to redefine the way we live in cities by creating communities that maintain culture at their core. FAENA ART is a conceptual framework for a wide range of activities housed at both Faena Art Center Buenos Aires and the newly launched Faena Forum in Miami Beach. The relationship between these sister institutions encourages cross-cultural collaborations and highlights the synergy that exists between artists and practices throughout the Western Hemisphere.

Faena Art Center Buenos Aires

The FAC is a center for arts and artistic experimentation, created by Faena to present groundbreaking, site-specific installations and offer both an international and innovative exhibition program to the city of Buenos Aires. Generating ideas and dialogue within the surrounding community, as well as across the Americas and with the international contemporary art world, the FAC is space for cross-cultural investigation and creation that supports the newest, most cutting-edge, and boldest forms of creativity.

Inaugurated in 2011, the Faena Art Center, under the guidance and overarching vision of Director, Ximena Caminos, has commissioned contemporary artists to envision and realize major site-specific works, such as: *ángeles veloces arcanos fugaces* by assume vivid astro focus (October 2014); *Mendoza Walking* by Richard Long (June 2014); *Fyodor's Performance Carousel* by Fyodor Pavlov- Andreevich (May 2014); *The Liminal Space Trilogy* by the Russian collective AES+F (May 2013, curated by Sonia Becce); *El Aleph* by Anthony McCall and Mischa Kuball; *Los Carpinteros* by the Cuban collective of the same name (May 2012); *Walking South* by Franz Ackermann (November 2012); *Los Paraísos Desplegables* by Manuel Ameztoy and *O bicho suspenso na paisagem* by Ernesto Neto (September 2011, curated by Jessica Morgan). The FAC is generously supported in its mission by HSBC and CITROËN.

General Information

Open to the public on Saturdays, Sundays, and Mondays, 12 – 7 p.m. General admission: \$40 ARG pesos/ \$5 USD. Free on Mondays.

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